

Army Continuing Education



Recruiting -- Retention -- Readiness

State of ACES Overview

CMET

19 Nov 03



Basic Skills Education

Army selected “Lifetime Library” for standard Functional Academic Skills Training (FAST)

Purchased COTs for 105 sites worldwide

Gil Wolfe Enterprises will install the software and provide training to AEC staff and instructors, Feb 03 - Jul 03/Dec 03

License is perpetual, number of students is unlimited.



Army Career Degree Program

Provides an option to soldiers seeking an accredited degree related to their MOS to...

**Maximize
military
learning
experiences**

**Minimize
additional
college study**

- Provides degree option in a clearly delineated plan
- Guarantees college credit up front for military experience
- Provides precise listing in plan for completing remaining degree requirements
- Introduced through CMF proponent and at BNCOC



Army Career Degree Program Update

	CMFs	MOSs	Soldier Population	Degrees
Completed	17	59 (2 ASD)	157,268	72
Under Final Review	0	0	0	0
Under Construction	5	23	14,267	*10
Planning/Tentative	19	various	57,781	*various
Total Soldier Population			**229,316	

*** Approximate and subject to change**

**** 57.6% of Army enlisted MOS strength**

Career Degrees have been added to self-development pillar of the Leader Development Model (DA PAM 600-25)



GI to Jobs Credentialing the Soldier



Aimed at non-degree seeking soldiers:

- Credentialing includes certificates/licenses and degrees

Army Occupational Specialties lending themselves to licensure or certification

- 84% of Army MOSs have civilian job equivalents that are subject to licensure or certification
 - 97 % of enlisted soldiers serve in these MOS

COOL Website – www.armyeducation.army.mil/cool



COOL Web Site Update

*Since launch, over 125,000 site hits -
62% of views were MOS-specific*

Google™ search
returned 119
results



COOL has:

- 651 html pages
- 266 summary pages
- 313 analysis pages
- 8,621 external links
- 50,182 total links on site
- 138 unique images

eArmyU: The Army - Investing in People





Student Profile - Demographic Data

Age and Pay Grade

- **Students are distributed fairly evenly across age brackets:**
 - Average age of an eArmyU student is 30.8 years old.
- **Participants (40,288) are concentrated in E-4 through E-7.**
 - E-1/2 1.0%
 - E-3 5.7%
 - E-4 21.2%
 - E-5 22.0%
 - E-6 26.3%
 - E-7 16.3%
 - E-8 3.5%
 - E-9 0.7%



Student Profile - Demographic Data

Matriculated Students

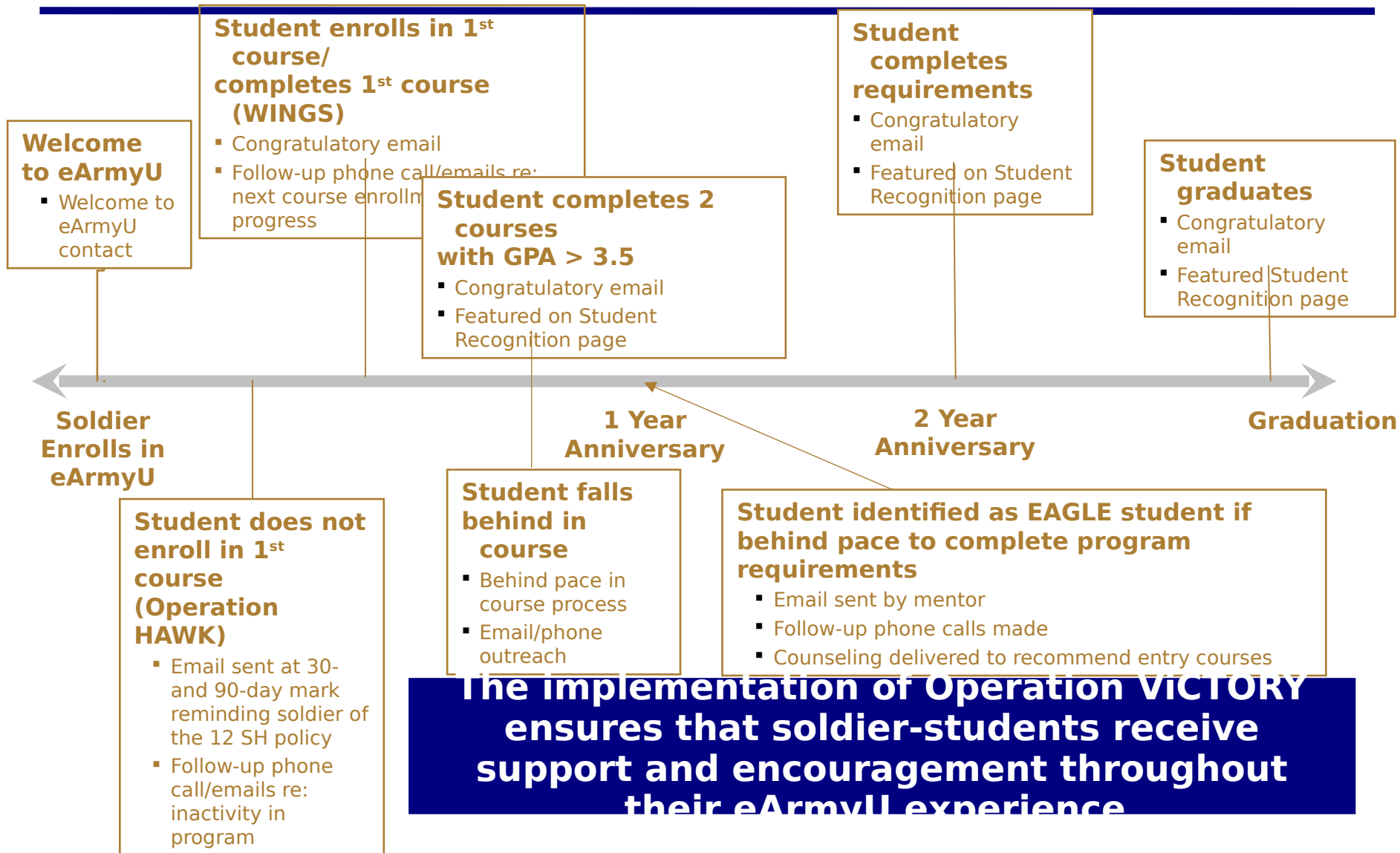
- As of 17 Oct 03, the following Soldiers had been entered into the postal:

- Fort Benning:	5,673	- Heidelberg:	661
- Fort Campbell:	6,935	- Fort Drum:	1,708
- Fort Hood:	10,928	- Camp Casey:	800
- Fort Carson:	2,743	- Fort Bragg:	3,094
- Fort Lewis:	3,151	- Fort Bliss:	192
- Alaska:	1,410	- Fort Knox:	150
- Hawaii:	1,158	- Fort Sill:	467

Total = 39,070



Operation ViCTORY





Operation Eagle - Outreach to Behind Pace eAU Students (cont)



Eagle Results for Phase I

- 75.4% - on pace
- Number behind pace dropped 6% points due to outreach
- Warnings are sent after 30 days of no activity; at the 90 day mark when ISP accounts are deactivated; at 120 day mark when ESO receives inactive reports and at 180 day mark with commander notification



How is the program doing?

Expanding educational opportunities

- Attracting first time students – over 26.7% have never taken a college course
- Bringing previous students back – 46.9% have not taken college courses in past 12 months

Increasing retention

- Retaining soldiers – 21.1% have reenlisted/extended to participate

Improving enlisted soldier morale



Funding for eArmyU

Program Funding

- FY01 funded 8,000 new students at Ft. Benning, Ft. Campbell, and Ft. Hood
- FY 02 requirement funds 22,500 new students at 11 installations
 - Fort Bragg, NC -- Fort Carson, CO -- Fort Drum, NY
 - Fort Lewis, WA -- Fort Wainwright, AK -- Schofield Barracks, HI
 - Camp Casey, Korea -- Heidelberg Mil Comm, GE
- FY03 expand to three new installations 27 Jan 03 with 12,500 new soldier enrollments
 - Fort Bliss, TX
 - Fort Sill, OK
 - Fort Knox, KY
- FY04 – No expansion unless funds are received
- FY04/09 requirement ramps to Army-wide implementation of 76,000 students (estimated steady state)



FY03 RAND eArmyU Evaluation Study



RAND Arroyo is conducting evaluation study

- Began 27 Jan 03, completes Dec 03
- Continue eArmyU at current installations
 - Keep laptop and the three year retention requirement
- Establish other installation test cells
 - Evaluate impact of no laptop (reduces three year retention requirement to 1 year)
 - Evaluate impact of option for laptop

Desired outcomes

- Refined program metrics and quantifiable return on investment
- Identify program impact on retention, quality of life, and readiness

Apply results to FY04 program implementation



FY 03 Third Party Review

- MIVER Consultation visit: Oct 03
- To assess:
 - Expanded quality of educational opportunities
 - Adequacy of the structures in place to support distance learners
 - Efficiencies and effectiveness of the mode of delivery of postsecondary education for today's 21st century soldiers



Student Profile - Demographic Data (cont.)



- As of 15 Jun 03
- 7,386 soldiers relocated to OCONUS locations

**CONUS non-eAU Locations with
Largest Enrollments of PCS
Soldiers**

Installation/Status	# of eArmyU Soldiers
Ft. Sam Houston	186
Ft. Jackson	130
Ft. Leonard Wood	118
Ft. Gordon	105
Ft. Stewart	111
Ft. Polk	115
Ft. Irwin	81
Ft. Belvoir	82
Ft. Huachuca	71
Ft. Eustis	71
Ft. Riley	66
Ft. Buchanan	45
Ft. Rucker	71
Ft. McPherson	43
Ft. Meade	45

**OCONUS Locations with
Enrollments of PCS
Soldiers**

OCONUS Country	# of eArmyU Soldiers
Germany	1,917
Korea	2,026
Italy	77
Kuwait	51
Japan	52
Afghanistan	39
Belgium	38
Kosovo	15
Egypt	23
Saudi Arabia	19
Qatar	17
Uzbekistan	14
Greece	9
Australia	3
Bosnia	2



Student Profile - Academic Goals

Degree Goals

- 70.4% of student population is currently pursuing AS/AA degree

Program Goals

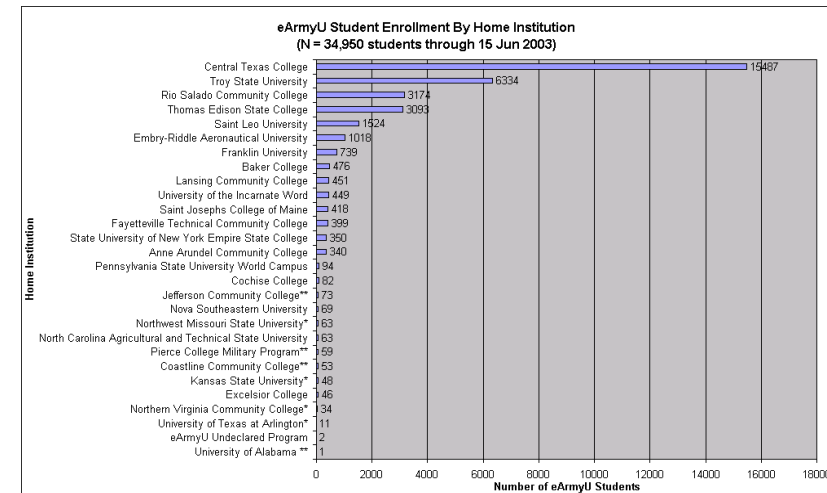
- 32.8% General Studies - AS/AA
- 12.3% Criminal Justice - AS
- 9.5% Business - AS
- 7.9% Computer Technology - AS/AA
- 5.3% Business - BS



eArmyU Student Profile -- Enrollment by Host Institution



- The top 6 host institutions account for 89% of the total eArmyU student population- this figure has held steady over the past 6 months despite rapid enrollment into the program
 - Central Texas College: 44.3%
 - Troy State University: 18.1%
 - Rio Salado College: 9.1%
 - Thomas Edison State College: 8.8%
 - Saint Leo University: 4.4%
 - Embry Riddle Aeronautical University: 2.9%





Integrated Consortium of Education Providers (Oct 03)

*27 Participating Colleges and Universities

All are members of the Servicemembers Opportunity Colleges Army Degree
That meet unique military student needs by recognizing experiential learning and
guaranteed transferability of credit

Anne Arundel Community College

Atlantic Cape Community College

Baker College

Central Texas College

Coastline Community College

Cochise College

Embry-Riddle Aeronautical University

Excelsior College

Fayetteville Technical Community
College

Franklin University

Jefferson Community College

Lansing Community College

North Carolina Agricultural and
Technical State University

Nova Southeastern University

Pennsylvania State University's
World Campus

Pierce College (WA)

Rio Salado College

Saint Joseph's College of Maine

Saint Leo University

Southern Christian University

Southwestern College

State University of New York Empire
State College

Thomas Edison State College

Troy State University

University of Alabama

University of the Incarnate Word

University of Maryland University
College

Over 142 Fully Online Programs of Study

Associate—Bachelor—Master—Certificate

* Highlighted schools are new education partners

***eArmyU has identified additional universities and colleges to join
the program pending confirmation by SOCAD**



New Education Providers Ready for Term IV



- Atlantic Cape Community College (NJ)
- Southern Christian University (AL)
- University of Alabama (AL)
- Southwestern College (KS)
- University of Maryland University College (MD)



Technology Package

- Latest upgrade resulted in savings of \$238 per soldier
- Cost of laptop is \$1,329
- Specs of laptop after Oct 2003:
 - IBM Think Pad R31 (TPR 31)
 - Processor: 1.8 GHz MHz Mobile Intel Celeron processor
 - RAM: 256 MB
 - Hard disk size: 20 GB
 - Viewable image: 14.1"
 - Optical Device: CD ROM
 - Network Card: 10/100 Ethernet
 - Operating System: Windows XP Professional
 - Software: Microsoft Office Standard, eAU image, Fiberlink Dialer, eAU Student Boot Camp, Norton Anti Virus 2003, PC Doctor Diagnostics, Rapid Restore, Adobe Acrobat Reader
 - Warranty: two years parts and labor



Average Tuition Cost Data

Average tuition costs per semester hour (SH)

Average cost per SH is \$245.31 (as of 14 Oct 03)

- SH cost includes tuition paid to the institution, books, fees, internet access, software licenses, tutoring, and online library access

Students are averaging 5.36 semester hours per year



For more information...

Visit www.eArmyU.com

or contact

Dian Stoskopf

Director, Army Continuing Education System (ACES)

dian.stoskopf@hoffman.army.mil

(703) 325-7486